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## OH SO LOVELY "GALENTINE'S" DAY EVENT PLANNED IN DOWNTOWN GLENDALE FEBRUARY 14

A Different Spin on the Holiday Spells Fun with Friends

**GLENDALE, Ariz.** – Of course you've heard of Valentine's Day, but have you heard of "Galentine's" Day? Made popular by a television show, the concept is to focus not on the love between partners, but the love between friends. On Saturday, Feb. 14, from 10 a.m. to 3:30 p.m., Historic Downtown Glendale will be the place to bring your gals for a fun day of activities to celebrate friendship.

Participating merchants wanted to create an event to celebrate this strong love between women, and in partnership with the Glendale Convention & Visitors Bureau, they are planning a perfect day for you and your best friends to celebrate Valentine's Day. This party is all about celebrating love, your love for your friends, and your love for yourself with a little splurging.

"The connections that women make with each other, the support they give and take, and the loyalty through thick and thin, all those deserve to be celebrated," stated Valerie Burner, owner of Bears & More and event chair. "There is no better day to host this party than the day that is about celebrating love."

As you travel around from shop to shop, you and your "galentines" will enjoy collecting Valentines that you can add to a garland which you can hang at home. This special day is different from many of the other events in the Historic Downtown area, as it has been planned with an adult audience in mind. There will be fun things to do along the way too, from paint demonstrations to card making, aromatic massage, sweet treats to taste and more.

Make your plans now to attend the Oh So Lovely "Galentine's" Day party in Catlin Court and Historic Downtown Glendale on Saturday, Feb. 14 from 10 am until 3:30 pm. Start your day at the Glendale Visitor Center to pick up an activity list and the beginning pieces to your Vintage Valentine garland (for the 1<sup>st</sup> 100 visitors).

For more information, visit the Glendale CVB website here, or call 623-930-4500.

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